the

bloomfolk

STUDIO

WEDDING GUIDE

hello lovers

Thank you for considering The Bloom Folk for your special day!

We cannot wait to work with you to bring a beautiful and unique representation of your floral dreams to life.

Here at The Bloom Folk, we request an element of floral creativity to showcase the best, and more importantly - the most beautiful, possible blooms.

We will work with you to bring together a mood board and colour palette to complement your unique wedding style and source only the best available flowers on offer for the season.

From September to April please note that we have a minimum commitment spend of $1,800 for all Friday & Saturday bookings. This is in place to ensure that we can provide our signature floral style and service experience to you on your wedding day. It also ensures we have a beautiful high-quality product to create with and enough talented staff to make your flower dreams come true.

We value our ability to provide personalised attention to our couples as well as the artistry of floral design and organic beauty of flowers; Therefore we do limit the number of full-service weddings we take to one per day as a commitment to these values.

Cant wait to talk flowers with you!

The greatest compliment we could receive is the trust of a creatively open client, who wants us to'do our flowery thing' and design the most stunning and unique creations for them. In return, we will be inspired by you and your vision and will wholeheartedly invest in your day and your experience.

getting started

FREQUENTLY ASKED QUESTIONS

How far in advance should I book?

We recommend getting in touch as soon as you have booked your date with your venue. For September - March dates, we often receive bookings between 12- 18 months out from the wedding with Saturday & Fridays being the most popular.We do not hold dates until a $250 date hold deposit is paid. If you love our work we suggest booking your date and we can finalise the design details later if need be.

Do you have a minimum spend?

We do have a minimum spend of $1,800 for all Friday & Saturday wedding bookings during September - March (excluding GST and servicing fees)This is in place to ensure that we can provide our signature floral style and service experience to your on your wedding day. It also ensures we have beautiful, high quality product to create with and enough talented staff to make your flower dreams come true. Outside of these times, we do not have a minimum spend.

How much should we spend on our wedding flowers?

Each couple has a different vision and will spend depending on their requirements. One couple may have dreams of a lush hanging installation, while others may only require personal blooms and some cocktail vases. The amount you spend on your flowers really does depend on your vision, the complexity of the style, seasonal availability, location of venues and items required. On average, our clients spend between $2,500 - $4,500 on their wedding flowers.

Can we make changes after we pay our deposit?

Yes, absolutely!After you have secured your date with a deposit, you can absolutely make changes to your quoted items. You can do this up until 6 weeks before your wedding date.You may find that you have forgotten small items on the week of your wedding (ie. a buttonhole for a family member, or bud vases in the bathroom), and that's ok - we can easily adjust your invoice.

pricing guide

1 | PERSONAL BLOOMS

From Bouquets to Buttonholes, even something pretty for nanna to pin to her dress. Personal Blooms are delivered to your door/s early - ready for that perfect getting ready photo!

2 | CEREMONY BLOOMS

The moment you have been waiting for - walking down the aisle to your forever lover! Dreaming of a wow-factor ceremony feature? or a magazine-worthy arbour? Your ceremony blooms set the scene for your wedding day.

3 | RECEPTION BLOOMS

Time to get the party started!
Whether you're after simple styling or something completely lush and luxurious we can design something perfect for you and your guests. If you need guidance on the best ways to make the most impact within your budget - just let us know!
We have endless ideas up our sleeves.

4 | SERVICING FEES

When you book The Bloom Folk you are not just paying for 'just flowers'.
You're also paying for all the behind the scenes.
That includes 3 am market trips, relationships with growers for premium products, studio space, Insurance, tools, staff, site inspections days of conditioning and prepping product, delivery, travel, consulting, admin & researching and expertise.

personal blooms

B R I D A L B O U Q U E T

Petite $170 | Signature $220 | Premium $270

B R I D E S M A I D B O U Q U E T

Signature $170| Premium $195

F L O W E R G I R L B O U Q U E T

Mini Posy $60 | Junior Bridesmaid $150

F L O W E R C R O W N

Child $60 | Adult $100

F L O R A L H A I R P I N S

$15

B U T T O N H O L E S

$20

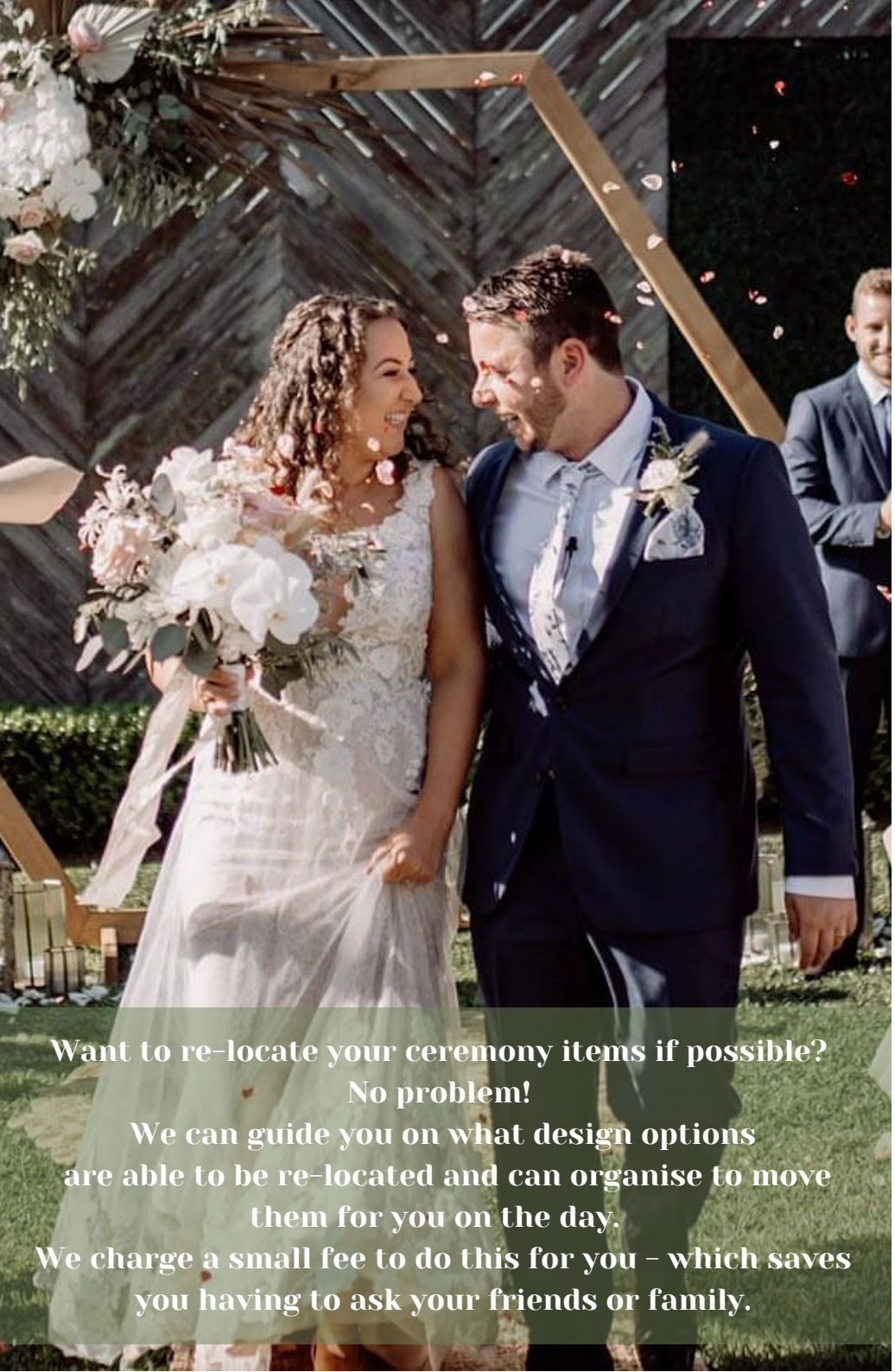
D R E S S C O R S A G E

Signature $30 | Elaborate $50

W R I S T C O R S A G E

$50

All bridal party item prices include delivery to preparation location for both the bride and groom and are presented in individual boxes. Bouquets also include a glass vase at the venue which will be waiting for you incase you wish to place them into water during the reception.



Want to re-locate your ceremony items if possible?
No problem!
We can guide you on what design options are able to be re-located and can organise to move them for you on the day.
We charge a small fee to do this for you - which saves you having to ask your friends or family.

ceremony & reception

ARBOUR INSTILLATION

Single Corner $350 | Corener & Accent $500 | Elaborate Designs from $650

STRUCTURE HIRE

White Traditional Arbour $190 | Natural Wood Triangle $120 | Floral Stands $100

CEREMONY FEATURE ARRANGMENTS

Custom quoted on request

PEW ENDS & AISLE STYLING

Pew Posy or Greenery $20 | Rose Petals $70 per box | Aisle Greenery $45 per/m
Other designs custom quoted on request

TABLE ARRANGEMENTS

Single Stems from $6 | Small $65 | Medium $95 | Large $110
Flat-lay Greenery $25 per/m | Garlands $75 per/m

BRIDAL TABLE ARRANGMENTS

From $280

VASE HIRE

Glass Vases from $5 each | Ceramic Bud Vase $8 each
Ceramic Vases $10 each| Ceramic Compotes $15 each

STYLING ITEM HIRE

Hurricane Candles $10 | Lanterns $20 | Jute Rug $30
'Welcome to our Wedding' sign & stand $60

servicing fees

What are 'servicing fees' and how are they applied to our wedding?

When you book The Bloom Folk you are not just paying for 'just flowers'. You're also paying for all the behind the scenes.
That includes 3am market trips, relationships with growers for premium products, studio space, Insurance, tools, staff, site inspections, days of conditioning and prepping product, delivery, travel, consulting, admin & researching and expertise.

TRAVEL & DELIVERY FEES

A travel fee will be added to all quotes to cover the cost of flower market visits, parking, tolls and travel to and from your venue.
$250 - applies to Central Coast, Hunter Valley and Lake Macquarie regions.
$350 - applies to Sydney and Newcastle.
An additional fee of $300 for van or truck hire is applicable for all bookings over $2,000.

SET-UP , RE-LOCATION & BUMP-OUT FEES

A set-up /bump-out fee of $250 applies to all venues to cover costs of pre and post-event pack-down and green waste removal. Please note that some venues have very strict time frames for bump-out so please check with your venue for details. If your venue takes care of all removals or you (the couple) are happy to be responsible for pack down, this fee will not apply so please advise us at the time of enquiry.
If you are wanting to have your ceremony blooms re-located to your reception a re-location fee of $100 will apply. These items will be re-installed in their new location and refreshed if need be to ensure they are looking beautiful for the rest of your event.

STAFFING

All quotes are inclusive of one staff member (Designer). Additional staff are required for all bookings over $2,000 at a rate of $35 p/h with a minimum of 10 hours. Ensuring we have enough hands on deck to bring your floral vision to life is an essential requirement for our business.

10% GST will be added to all quotes.

collaboration agreement

AKA TERMS & CONDITIONS

- The balance payment of all invoices must be paid no later that 6 weeks prior to the booked event date.
- Changes or amendments to your order must be received prior to 6 weeks before your event date, unless agreed to by The Bloom Folk. Any change is subject to pricing differences and must be paid at the time of change.
- If applicable, the minimum spend of $1,800 excluding GST must be met for all Saturday bookings September - April unless otherwise agreed upon by The Bloom Folk.
- Cancellations or date amendments made up to 6 weeks prior to the confirmed date will forfeit the $250 deposit paid. Cancellations inside of 6 weeks are subject to a 50% cancellation fee or may transferred to a credit voucher for the paid value to be used within 24 months. Cancellations made inside 10 days are non-refundable.
- It is the responsibility of the couple to provide a wet weather plan in the case of bad weather on the day of the event and supply The Bloom Folk with this information should it be required. Our team needs to be aware of this plan to ensure a seamless and stress-free transition for both you and your guests.
- The Bloom Folk reserve the right to select all florals based on markets best available and will make flower substitutions (within the agreed price, theme and colour palette) should a specific bloom not be available or of quality supply. When working with mother nature there are no guarantees. Unseasonably warm, wet, cool or windy weather can have a dramatic impact on floral product. We therefore do not promise the use of any variety of bloom and you can trust that our knowledge and ability to select only the best available will insure your blooms are stunning.
- If using or hiring your own arbour or structures the client or hired vendor assumes responsibility to ensure it is safely installed and anchored to the ground for all weather conditions. The Bloom Folk do not provide a refund for any work that is unable to be completed due to faulty or unsafe installation.
- The Bloom Folk will remain onsite for all full-service bookings until the agreed time frame outlined in the run sheet and will return to the venue at the agreed time to bump out.
- Items such as vases and hired props remain the property of The Bloom Folk and must be left at the venue for collection. Pricing does not include keeping such items and should items not be returned the full value of the item will be invoiced to the client.
- The bridal party is welcome to keep the supplied vase for bouquets.We encourage you to keep as many of the flowers from your wedding as you wish. You must take any blooms with you on departing the venue after the reception or arrange with the venue to put these aside for you. Our team will remove any unclaimed florals during the bump-out post your event. We do not keep these blooms for you. We do however regularly donate flowers to our local nursing homes to give them a second lease on life.
- The Bloom Folk reserve the right to use images of the event that are supplied by the client or photographer.

we cant wait to hear from you!

We are always more than happy to offer guidance on our floral services for your unique requierments.
For any questions please email us at **hello.thebloomfolk@gmail.com**